

SUMMARY

- Over seven years of progressive experience in design, marketing, communications, and event coordination with a focus on life sciences
- Award-winning web design and presentation skills demonstrated at numerous international conferences
- Advanced proficiency with Microsoft Office and Adobe software suites
- Strong background with HTML and CSS, as well as experience working with Wordpress and Google Analytics
- Technical background in biotechnology commercialization, molecular biology, and synthetic biology

WORK EXPERIENCE

2017 – Present

Life Science Marketing Consultant and Freelance Designer

Patrick Wu

- Redesigned Wordpress websites and published marketing collateral for various clients in life sciences, fintech, and technology support organizations
- Managed the full lifecycle of a complete handbook for graduate students, including project planning, research, content creation, and graphic design
- Prototyped UX wireframes for various clients, including an educational website for a thrombocyte startup and a web application for pharmacogenetic testing
- Developed and fostered strong working relationships within Alberta's technology startup and innovation community through events and community engagement
- Managed timelines, budgets, and execution of a trade mission for medical device startups to Boston, including workshops, meetings, and networking receptions
- Wrote articles featuring local life science innovation for personal and client blogs

2015 – 2016

Manager, Memberships and Partnerships (Contract)

BioAlberta

- Established and fostered strong working relationships with over 150 members and partners, including startups, multinationals, and industry support services
- Recruited over 20 new members and a Silver Partner to the Association in 2016, increasing membership revenues by over 20%
- Supported negotiations with major partners to provide over \$50,000 of sponsorship funding for new events and programs

VOLUNTEER EXPERIENCE

2019 – Present

Executive Judging Committee Member

iGEM Foundation

- Revising existing criteria and rubrics used to evaluate student teams at an annual synthetic biology research competition

2014 – Present

Volunteer Mentor, Guest Speaker, and Judge

geekStarter

- Invited annually as a guest lecturer to mentor student teams participating in an international research competition

2013 – 2018

Track Judge

iGEM Foundation

- Evaluated student research projects in synthetic biology and bioengineering at an annual research competition with over 3000 attendees
- Awarded Best Veteran Judge in 2018

EDUCATION

2013 – 2014

Master of Biomedical Technology

University of Calgary

2009 – 2013

Bachelor of Health Sciences (Honours), Bioinformatics

University of Calgary